

Holliegirl Cosmetics and Cupcake Kiss Lipstick

JULY 5, 2017 BY SHARON GAROFALOW



OMG! I got to name my own lipstick! How cool is that?!

From time to time, I use Yara to do my makeup for posts. She is totally amazing and an all around awesome person. The last time we worked together, on this easy makeup look for busy moms, she used a new lipstick on me. Her friend, Hollie, had started her own line of cosmetics (Holliegirl Cosmetics) and she wanted to share it with me. Turns out, Hollie lives in the same town as me so we met up to chat about her products. And, since the line was new, she let me name this lip color!!!! I went with Cupcake Kiss after the blog. I'm truly honored that she let me pick one of the names. It's something I will never forget!



I'm very picky about the lipstick I wear. I hate when they dry your lips out and I hate how the color seems to change on my after I've worn it for a few hours. Cupcake Kiss goes on velvety soft and stays looking pretty on my lips.

Hollie told me the color is selling really well! It's a great neutral color for so many skin types while still making it look like you actually have lipstick on.



The colors in her line are AMAZING! She has a pretty extensive lip line including some matte colors, Liquid Vinyl and lip glosses. I'm dying to get more product! I love supporting businesses who are truly passionate about what



they do. After spending time with Hollie, I know that she is a beauty expert (she also has her own skin care line, called DermaSurface, that I can't wait to get my hands on!) I could literally sit with her for hours and listen to the science behind how your skin works, and why she decided to start her cosmetics line.



She doesn't only do lip products though. Holliegirl Cosmetics also has a creme cheek color and brow pomades. Hollie used the brow pomade on me and I LOVE it!

She also does highlighters which I totally think I just figured out (well, with Yara's help).

It's SO fun to have a lip color named after me and the blog. Having the blog has introduced me to so many unique and talented people. That is something I never expected or thought would be a part of having this little space online.

Check out the full line of Holliegirl Cosmetics. And don't forget to pick up a Cupcake Kiss for yourself!



If you are in Orange County, you need to meet with Hollie! She has a practice in Newport Beach. I haven't visited her office yet but I know from chatting with her that she is an expert!

Most images (the good ones) by Jessica Pirro
Source:
<https://www.cupcakesandcutlery.com/hollie-girl-cosmetics-and-cupcake-kiss-lipstick/>